

AMBASSADOR POINTS



NAME _____

BUSINESS / ORG. _____

MONTH - YEAR _____

Ambassadors serve as the public relations team for the Gainesville Area Chamber of Commerce. The primary goal of a Chamber Ambassador is to ensure that new and current members have a great experience and continue to expand commerce in the Gainesville Area.

This point system will provide each Ambassador and their business with information to show the impact they have on our community. To remain in good standing, each Ambassador must:

- Check in for each action in order for points to be counted
- Collect 25 Points per Quarter
- Collect 100 Points per Year

Those falling short of the minimum 2 consecutive quarters or for the year must sit out the remainder of the year, but may reapply for the following year.

EVENT ATTENDANCE

- ___ Attend a Ribbon Cutting / Groundbreaking 5 pts
- ___ Attend a Rise & Shine 3 pts
- ___ Attend a Chamber Mixer 2 pts
- ___ Attend an Ambassadors Meeting 2 pts
- ___ Attend a Chamber Hosted Event 2 pts

AMBASSADOR ROLES

- ___ Volunteer at an Event 5 pts
(Instead of attendance points)
- ___ Serve on a Chamber Committee 5 pts
- ___ Deliver a Chamber Member Application 2 pts
- ___ Obtain a donated item for an Event Silent Auction 2 pts

CHAMBER GROWTH

- ___ Recruit a new Chamber Member 5 pts
(Must join for credit)
- ___ Attend a Welcome Wagon Event 5 pts
- ___ Bring a prospective Member to any Chamber Hosted Event 1 pt
- ___ Visit a Chamber Member to update their information 1 pt
(Must be returned to Chamber Staff)

EXTRA CREDIT

- ___ Recruit a new Ambassador 4 pts
- ___ Collect items for Welcome Bags 3 pts
(Qty: 150)
- ___ Volunteer in the Chamber Office 2 pts
(per hour)
- ___ Share Chamber Hosted Events on Social Media 2 pts
(Must be validated by Chamber Staff)

_____ TOTAL POINTS THIS MONTH

_____ ESTIMATED TOTAL HOURS INVESTED
(Calculated by Chamber Staff)