



## BOARD OF DIRECTORS MEETING

Tuesday, August 23, 2022 | 8:00 AM  
Chamber Board Room

### AGENDA

CALL TO ORDER

INVOCATION

APPROVAL OF MINUTES – July 21, 2022 Board of Directors Meeting Minutes

PRESENTATION OF FINANCIALS – Month ending July 31, 2022

MEMBERSHIP REPORT –

- 1) New and Dropped Member Report

BUSINESS:

- 1) Approval to spend at or below \$2,035.50 on the following three (3) promotional items for the 2023 budget year. Budget line item for promotional items is \$2,000.00 so expenditure will go over budget by \$35.50. (See items in board packet labeled Item #1)
  - 50 Candy Jars - to be used for new members at Ribbon Cuttings, thank you gifts, etc.
  - 50 Car Shades - to be used for Ambassadors of the Month, thank you gifts, etc.
  - 50 32 Ounce Water Bottles - to be used when give-a-ways or donations are requested
- 2) Approval to increase Depot Day budget by \$1,000.00 (increasing set budget from \$17,000 to \$18,000) to offset costs for October 7, 2022 evening event. (See proposed budget breakdown in board packet labeled Item #2.)
- 3) Approval to move September Board meeting to Thursday, September 22, 2022.
- 4) Approval for the Downtown Development Association to spend up to \$13,550.00 on expenditures in relation to a Wine Walk to be held on Saturday, April 1, 2023. (See detailed budget breakdown in board packet labeled Item #4.)

COMMITTEE REPORTS:

- |                                   |   |
|-----------------------------------|---|
| 1) Leadership Gainesville – Mindy | 7) Summer Sounds – Leslie                   |
| 2) Downtown Development – Brenda  | 8) Depot Day – Brenda                       |
| 3) Ambassador Program – Megan     | 9) Scare on the Square - Claudia            |
| 4) Farmers Market – Jennifer      | 10) Taco Bout Thanks - Austin (date change) |
| 5) Chamber Banquet - Brenda       | 11) Christmas Parade - Dillon               |
| 6) Golf Tournament – John         |   |

DIRECTORS REPORT

- 1) Update / Questions
- 2) Jennifer Shumate out starting tomorrow.

ADJOURN