



BOARD OF DIRECTORS MEETING

Online
Thursday, August 24, 2023

DIRECTORS PRESENT: Chair: Brenda Starnes, Chair Elect: Mindy Martin, Vice Chair: Jennifer Popp, Megan Anderle, Chyna Vincent, Darin Allred, Chris McNamara, Dr. Van Miller, Claudia Gomes, Austin Reiter, Dillon Ott

DIRECTORS ABSENT: Kristi Hamilton

STAFF PRESENT: Executive Director: Jennifer Shumate
Membership and Events Coordinator: Ashley Collett

1. STAFF REPORTS

- a. **Presentation of Financials** - Month ending July 31, 2023
See attachment in email
 - i. The financials from Schalk & Smith for July 2023 were presented.

2. CONSENT AGENDA

- a. Approve minutes from July 18, 2023 Regular Meeting.
 - i. Minutes were presented from the July 18, 2023 meeting and were approved via email response by all ten voting Board members present.

3. CONSIDER, DISCUSS, AND POSSIBLY APPROVE THE PURCHASE OF TWO NEW COMPUTERS FOR \$2,884.02 AND UP TO ANOTHER \$1,500.00 FOR SET UP AND ADDITIONAL PROGRAMS AND BACK-UP AS NEEDED.

- a. Dell computer quote is attached.
- b. \$4,562.98 budgeted for this year so computers are under budget.
- c. We are still waiting on JerRatt Technologies for final additional numbers.
 - i. Approval to purchase two new computers for \$2,884.02 and up to another \$1,500.00 for set up and additional programs and back-up as needed was given via email response by all ten voting Board members present.

4. COMMITTEE REPORTS

- a. Leadership Gainesville –
 - i. The 2023/2024 Leadership Gainesville class was chosen by the committee and notified on August 2, 2023. The class will consist of 16 participants this year. The Meet & Greet is scheduled for Thursday, September 14, 2023 at Firehouse 1918 with the first hour hosting leaders from the community and the second hour dedicated to the direction of the class. The Board is invited to attend the Meet & Greet for anyone available.
- b. Downtown Development –
 - i. The DDA had a very productive meeting in July and has another scheduled for Thursday, September 14, 2023. Committee elections open on September 1, 2023 and close on September 30, 2023
- c. Ambassadors Program –
 - i. Ambassador of the Month for August was Cami Twinner with First State Bank. The Business of the Month for June (there was no July meeting) was Texas Farm Bureau and July was Avila Art Photography. The ambassadors continue to be an integral part of our Chamber.

- d. Farmers Market –
 - i. The August movie night was successful in spite of the heat. September is hosted by Nortex Communications
- e. Chamber Banquet –
 - i. No update.
- f. Golf Tournament –
 - i. No update.
- g. Summer Sounds –
 - i. July brought out a very large crowd and was very well received. Placer reports of exact numbers have not yet been received.
- h. Depot Day -
 - i. 34 Sponsors currently (up from 24 in 2022). Two new banners are being added to handle the additional sponsors.
 - ii. Vendor spaces are almost completely sold out.
 - iii. Both sponsor and vendor spaces close on September 15, 2023 if not sold out prior to.
- i. Scare on the Square -
 - i. Saturday, October 28, 2023 from 2:00pm - 4:00pm.
- j. Taco 'Bout Thanks -
 - i. Thursday, November 9, 2023 at First State Bank Conference Center.
- k. Christmas Parade -
 - i. Thursday, December 7, 2023 with the theme of Elf

Brenda Starnes
2023 Chairman of the Gainesville Area Chamber of Commerce