



BOARD OF DIRECTORS MEETING

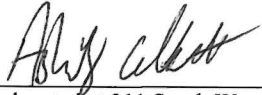
AGENDA

The Board of Directors of the Gainesville Area Chamber of Commerce will hold a regularly scheduled meeting at the Gainesville Civic Center, Meeting Room #2, 311 South Weaver Street, Gainesville, TX
Thursday, November 16, 2023 | 8:00 AM

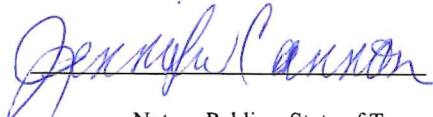
1. **CALL TO ORDER**
2. **INVOCATION**
3. **PUBLIC COMMENTS**
4. **STAFF REPORTS**
 - a. **Presentation of Financials** - Month ending October 31, 2023
 - b. Other Staff Update
5. **CONSENT AGENDA**
 - a. Approve minutes from October online meeting.
 - b. Membership report for September 19-November 15, 2023. Approve new and dropped members.
6. **CONSIDER, DISCUSS, AND POSSIBLY APPROVE THE 2024 BOARD SELECTION NOMINATIONS.**
7. **CONSIDER, DISCUSS, AND POSSIBLY APPROVE CHANGING OUR CURRENT ADVERTISING WITH KGAF FROM \$295.00 MONTHLY FOR 3 SPOTS A DAY (\$3,540.00 A YEAR) TO \$500.00 FOR 6 SPOTS A DAY (\$6,000.00 A YEAR) WITH TWO FREE LIVE REMOTES.**
 - a. Difference of \$2,460.00 a year.
8. **CONSIDER, DISCUSS, AND POSSIBLY APPROVE CHANGING ANNUAL MEETING AND AWARDS BANQUET FROM A DINNER EVENT TO A LUNCHEON.**
9. **CONSIDER, DISCUSS, AND POSSIBLY APPROVE CHANGES TO DEPOT DAY.**
 - a. Removing Depot Day After Dark.
 - b. Extending hours to 6:00PM.
 - c. Adding Kid Zone with Depot Day After Dark sponsorship (approval received from sponsor).
10. **COMMITTEE REPORTS**

a. Leadership Gainesville – Mindy	g. Summer Sounds – Chris
b. Downtown Development – Brenda	h. Depot Day – Brenda
c. Ambassador Program – Megan	i. Scare on the Square - Claudia
d. Farmers Market – Jennifer	j. Taco Bout Thanks - Austin
e. Chamber Banquet - Brenda	k. Christmas Parade - Dillon
f. Golf Tournament – Austin	

11. **ADJOURN MEETING**

This is to certify that I, Ashley Collett,  posted this agenda of the Gainesville Area Chamber of Commerce at the Gainesville Area Chamber of Commerce located at 311 South Weaver and at City Hall of the City of Gainesville at 200 South Rusk and this location is accessible to the public twenty-four hours. Notice is posted a full 72 hours in advance of the said meeting. Sworn to and subscribed before me on this the 9th day of November, 2023..




Notary Public – State of Texas