



BOARD OF DIRECTORS MEETING

AGENDA

The Board of Directors of the Gainesville Area Chamber of Commerce will hold a scheduled meeting at the Main Street Pub & Steakhouse, 216 W. Main Street, Gainesville, TX, 76240.
Thursday, December 14, 2023 | 4:00 PM

1. **CALL TO ORDER**
2. **INVOCATION**
3. **PUBLIC COMMENTS**
4. **STAFF REPORTS**
 - a. **Presentation of Financials** - Month ending November 30, 2023
 - b. Other Staff Update
5. **CONSENT AGENDA**
 - a. Approve minutes from November 16, 2023 meeting.
 - b. Membership report for November 15-December 12, 2023. Approve new and dropped members.
6. **CONSIDER, DISCUSS, AND POSSIBLY APPROVE NEW BOARD MEMBERS.**
 - a. John Ausmus - Zimmerer Kubota & Equipment
 - b. Amberly Sanborn - CASA of North Texas
7. **CONSIDER AND DISCUSS MARKETING DIRECTION.**
8. **COMMITTEE REPORTS**
 - a. Leadership Gainesville – Mindy
 - b. Downtown Development – Brenda
 - c. Ambassador Program – Megan
 - d. Farmers Market – Jennifer
 - e. Chamber Banquet - Brenda
 - f. Golf Tournament – Austin
 - g. Summer Sounds – Chris
 - h. Depot Day – Brenda
 - i. Scare on the Square - Claudia
 - j. Taco Bout Thanks - Austin
 - k. Christmas Parade - Dillon
9. **ADJOURN MEETING**

This is to certify that I, Ashley Collett, *Ashley Collett* posted this agenda of the Gainesville Area Chamber of Commerce at the Gainesville Area Chamber of Commerce located at 311 South Weaver and at City Hall of the City of Gainesville at 200 South Rusk and this location is accessible to the public twenty-four hours. Notice is posted a full 72 hours in advance of the said meeting. Sworn to and subscribed before me on this the 8th day of December, 2023..



Jennifer Cannon
Notary Public – State of Texas