



BOARD OF DIRECTORS MEETING

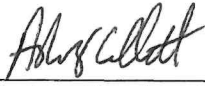
AGENDA

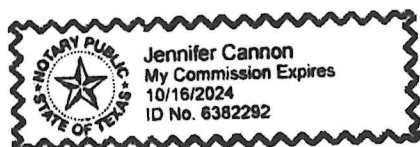
The Board of Directors of the Gainesville Area Chamber of Commerce will hold a regularly scheduled meeting at the Gainesville Civic Center, Meeting Room #2, 311 South Weaver Street, Gainesville, TX
Thursday, March 21, 2024 | 8:00 AM

1. **CALL TO ORDER**
2. **INVOCATION**
3. **PUBLIC COMMENTS**
4. **STAFF REPORTS**
 - a. **Presentation of Financials** - Month ending February 29, 2024
 - b. Jennifer Shumate out April 8-15, 2024.
5. **CONSENT AGENDA**
 - a. Approve minutes from February 2024 Online Special Meeting.
 - b. Approve minutes from February 15, 2024 Regular Meeting.
 - a. Membership report for February 14, 2024-March 20, 2024. Approve new and dropped members.
6. **APPROVAL TO SPONSOR FIESTA NIGHT IN THE AMOUNT OF \$4,000.00 TO BE PAID FROM THE FARMER'S MARKET LINE ITEM.**
7. **APPROVAL TO SPEND UP TO \$1,518.40 FOR GOLF TOURNAMENT CATERING.**
 - a. Dieter Bros to provide BBQ Sandwiches, Chips, and Tea for \$9.49 a person.
8. **MEMBER TO MEMBER DISCOUNT CARD PITCH.**
9. **CONSIDER, DISCUSS, AND POSSIBLY APPROVE SPENDING UP TO \$10,000.00 ON TWO INFLUENCERS VISITS TO GAINESVILLE.**
10. **APPROVAL TO SPEND UP TO \$2,000.00 ON GOLF TOURNAMENT PLAYER GIFT.**
11. **COMMITTEE REPORTS**

a. Leadership Gainesville – Mindy	f. Golf Tournament – Austin
b. Downtown Development – Brenda	g. Summer Sounds – Chris
c. Ambassador Program – Megan	h. Depot Day – Brenda
d. Farmers Market – Jennifer	i. Scare on the Square - Claudia
e. Chamber Banquet - Brenda	j. Taco Bout Thanks - Austin
	k. Christmas Parade - Austin

12. **ADJOURN MEETING**

This is to certify that I, Ashley Collett,  posted this agenda of the Gainesville Area Chamber of Commerce at the Gainesville Area Chamber of Commerce located at 311 South Weaver and at City Hall of the City of Gainesville at 200 South Rusk and this location is accessible to the public twenty-four hours. Notice is posted a full 72 hours in advance of the said meeting. Sworn to and subscribed before me on this 15th day of March, 2024..



Notary Public – State of Texas